



FERIA DE ARTESANÍA
TRICONTINENTAL
2024
26 OCT - 3 NOV



TECHNICAL DATA SHEET

1 The **7th TRICONTINENTAL HANDICRAFT FAIR** is organised by the Island Council of Tenerife through Empresa Insular de Artesanía **S. A. PORTUGUESE HANDICRAFT** will take centre stage at this year's event.

2 **DATE**
26 October to 3 November, 2024.

PLACE

Tenerife Trade Fair Centre. Avenida de la Constitución, 12, Santa Cruz de Tenerife. It will be held in the 12,000 m² Main Pavilion.

3 **TIMES**
From 4 p.m. to 9 p.m. on 21, 22 and 23 October.
The time will be extended until 11 p.m. on 25 October.
From 11 a.m. to 9 p.m. on any other day.

EXHIBITORS

150 artisans from Europe, Africa and America.

VISITORS

40.000 people.

ADDITIONAL ACTIVITIES

Competitions, workshops, exhibitions, catwalks, musical performances, tastings, networking, meetings with decoration and handicraft stores, product presentations, meetings with the media, etc.





- 4 THE APPLICATION TO PARTICIPATE**, every section of which needs to be completed, should be sent to the following e-mail: cdiaea@yahoo.es
More information is available at www.tenerifeartesanía.es and www.artenerie.com

THE DEADLINE FOR THE SUBMISSION OF APPLICATIONS TO PARTICIPATE IS 31 JULY 2024.

5 DOCUMENTATION TO BE PROVIDED

- Application to participate.
- Documentation attesting to the status of the artisan or certification (at least two) from institutions or organisations endorsing the applicant's career as an artisan.
- Updated curriculum vitae.
- Graphic documentation of the product to be exhibited (website, photographs, social networks...)

6 SCREENING CRITERIA

- Product quality.
- Use of new designs.
- Prizes and awards.
- Experience as an exhibitor at national and international trade fairs and events.
- Evaluation of the history of the applicant's participation in previous editions.
- The structure of the application submitted.
- A technical committee, in accordance with the pre-defined criteria, will decide on the acceptance, reservation or rejection of the applications submitted as soon as they are received.



7 INFRASTRUCTURE AND SERVICES

Applicants selected to participate in the 7th Tricontinental Handicraft Fair will enjoy the following infrastructure and services:

- A modular stand with a surface area of your choice of 16 m² (4x4) or 9 m² (3x3).
- Each stand will feature front lighting, a power outlet, table, chair and a front labeled with the name of the artisan, workshop or brand.
- Civil liability, fire and robbery insurance (not theft).
- Security monitoring of the premises outside of public service hours.
- A review in the Fair's information brochure.
- General cleaning and maintenance services, hostesses, warehouse, advertising and other services available.
- The chance to participate in the competitions held.

8 The **LETTER OF ACCEPTANCE** sent out by the Organisers will provide all the information regarding accommodation, transportation of merchandise, competitions and other details of interest.

